ARCHIE SERIES

Archie's Pal Jughead

APPROVED BY THE COMICS CODE AUTHORITY

12¢

PDC

OCT. NO. 89

Male or Female

MINIATURE DOG at NO COST!

SUPPLY LIMITED

This is our way of getting acquainted. This cute, loveable, young Miniature Dog needs a home. It is so tiny you can carry it in a pocket or hold it in one hand, yet is so intelligent it is almost human. A reliable watch dog as well as a loyal and affectionate pet. Simply hand out or mail only 20 get-acquainted coupons FREE to friends or relatives and help us get that many new customers as per our premium letter. I enjoy my own tiny pet so much that I'm sure you'll love one too. **Please send me your favorite snapshot, photo or Kodak picture when writing for your Miniature Dog. We will make you a beautiful 5 x 7 inch enlargement** in a "Movietone" frame and you can tell friends about our hand colored enlargements when handing out the coupons. Send today and pay postman only forty-nine cents and a few cents for our c.o.d. service plus postage on arrival and I'll send you the "Movietone" frame at no extra cost. Your original returned. **Also include the color of hair and eyes with each picture,** so I can give you our bargain offer on a second enlargement artfully **hand colored in oils** for greater beauty, sparkle and life. Send today for your 20 FREE coupons to hand out and please include your name, address and favorite snapshot. Limit of 2 to any one adult. Mrs. Ruth Long, Gift Manager.

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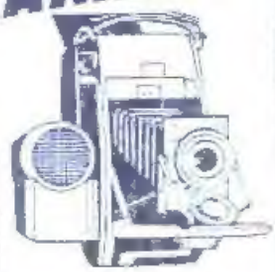
Amazing, NEW, 10 Second

POLAROID CAMERA at NO COST!



To get acquainted, I'll send you this amazing Polaroid camera for your snapshot, photo or Kodak picture when writing for your Polaroid Camera. We will make you a beautiful 5 x 7 inch enlargement in a "Movietone" frame and you can tell friends about our hand colored enlargements when handing out the coupons. Also include the color of hair and eyes with each picture and we will make you a bargain offer on a hand colored in oils enlargement. Send today for 20 FREE coupons to hand out and please include your name, address and favorite snapshot. Limit of 2 to any one adult. Mrs. Ruth Long, Gift Manager.

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Dept. X-517 • 913 Walnut Street • Des Moines 2, Iowa

SUPPLY LIMITED

PLEASE GIVE ME A HOME at NO COST!

Your *NEW* Real, Live MINIATURE MONKEY

This cute, little, Miniature Monkey needs a home. It is so small you can carry it in your pocket or hold it in one hand. To get acquainted, I'll send you this live, loveable Miniature Monkey. Simply hand out or mail only 20 get-acquainted coupons FREE to friends or relatives and help us get that many new customers as per our premium letter. I enjoy my tiny pet so much that I'm sure you'll love one, too. **Please send me your favorite snapshot, photo or negative when writing for your Miniature Monkey. We will make you a beautiful 5 x 7 inch enlargement** in a "Movietone" frame and you can tell friends about our hand colored enlargements when handing out the coupons. Send today and pay postman only forty-nine cents and a few cents for our c.o.d. service plus postage on arrival. Your original returned. **Also include the color of hair and eyes with each picture** so I can give you our bargain offer on a second enlargement artfully **hand colored in oils** for greater beauty, sparkle and life. Limit of 2 to any one adult. SEND TODAY for your 20 FREE coupons to hand out and please include your name, address and favorite snapshot. Our supply of Miniature Monkeys is limited. Mrs. Ruth Long, Gift Manager.

I would like to receive the Miniature Monkey. Please send me premium letter and 20 coupons to hand out free. Enclosed find ..... snapshots or negatives for enlarging. (Limit of 2).

Color of Hair..... Color of Eyes.....

Name .....

Address .....

City..... State .....

DEAN STUDIOS DEPT. X-518, 913 WALNUT STREET DES MOINES 2, IOWA

REGGIE! Y-YOU'RE MY BIGGEST WORRY! YOU'VE GOT TO PROMISE ME! PROMISE YOU WON'T SQUEAL!
STOP, LITTLE PAL OF MY CRADLE DAYS! WHAT DO YOU TAKE ME FOR, ANYWAY?

ARCHIE'S PAL JUGHEAD, No. 89, October, 1962. Published monthly by ARCHIE COMIC PUBLICATIONS, INC., 420 DeSoto Ave., St. Louis 7, Mo. Executive and Editorial offices: 241 Church St., New York 13, N.Y. Chicago office: 35 East Wacker Dr., Chicago 1, Ill. Hollywood office: 439 So. Western Ave., Los Angeles 5, Calif. Second-Class Postage Paid at St. Louis, Missouri and at additional mailing offices, under the Act of March 3, 1879. Copyright, 1962, by ARCHIE COMIC PUBLICATIONS, INC. All rights reserved. Cover and entire content protected by copyright throughout the world. Title registered U. S. Patent Office. Yearly subscription, $1.50 in U.S.A.; single copies, 12c. No actual person is named or delineated in this fiction magazine. Printed in the U.S.A.

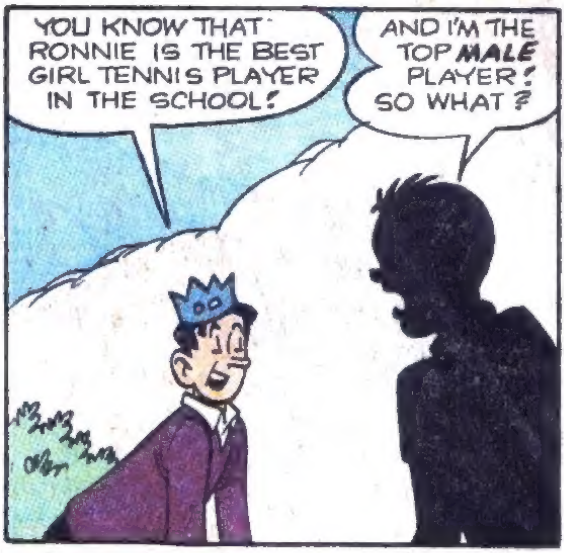
SAY! YOU'RE REAL AGREEABLE TODAY, AREN'T YOU?
I AIM TO PLEASE!
WELL YOU MISSED!
YOU WON'T SQUEAL, THEN?
CERTAINLY NOT!
WHEW! THAT'S A RELIEF!
...AT LEAST NOT UNTIL I FIND OUT WHAT THERE IS TO SQUEAL ABOUT!
SORRY, CHARLIE! I'LL HAVE TO CALL OFF THE PRACTICE!
I FEEL AN INVIGORATING SURGE OF NASTINESS WELLING UP WITHIN ME!
2

I WONDER WHAT THE LITTLE KNOT-HEAD'S BEEN UP TO?
HE'S BEING AWFULLY CAUTIOUS!
SOMEONE'S COMING!"
WELL, I'LL BE..?

IF HE EVEN AVOIDS HIS BEST FRIENDS, HE MUST BE UP TO HIS EARS IN TROUBLE!
HE'S GETTING SOMETHING FROM HIS LOCKER!
BINOCULARS! I'VE GOT TO GET A PAIR!
CHARLIE! YOU HAVE A PAIR OF BINOCULARS! LEMME HAVE 'EM! QUICK!
THANKS! I'LL EXPLAIN LATER!

HE'S HEADING TOWARD THE HILLS!
(PUFF, PUFF) THIS GETS CURIOUSER AND CURIOUSER!
WHEW! THE TOP AT LAST!
NOW, WE FIND OUT!
COACH
ALL THIS WAY JUST TO LOOK AT ARCHIE AND RONNIE ON THE TENNIS COURT?

OKAY, BOY! I GIVE UP!
WHAT GIVES?
CAN'T YOU GUESS?


YOU KNOW THAT RONNIE IS THE BEST GIRL TENNIS PLAYER IN THE SCHOOL!
AND I'M THE TOP MALE PLAYER! SO WHAT?

THE COACH IS HAVING TRYOUTS FOR A MIXED DOUBLES TEAM!

IF YOU WERE THERE, YOU AND RONNIE WOULD BE PAIRED UP!

BUT YOU'RE UP HERE!
(GULP) AND ARCH GETS TO PLAY WITH RONNIE!

YOU!..YOU KNEW I WAS FOLLOWING YOU ALL THE TIME!
NOW WHY IN THE WORLD WOULD YOU WANT TO FOLLOW ME?

EEEEEEEEE!!
TSK, TSK! AND HE PROMISED NOT TO SQUEAL!
END

KNOW YOUR SIGNS

. . . FOR SAFETY . FOR BIKE TIRES

WHAT DOES THIS SIGN MEAN?

Even if the lettering on a traffic sign cannot be read, the shape and color tells you what to do.

*See answer below.

U.S. ROYAL BIKE TIRES

U.S. ROYAL BIKE TIRES

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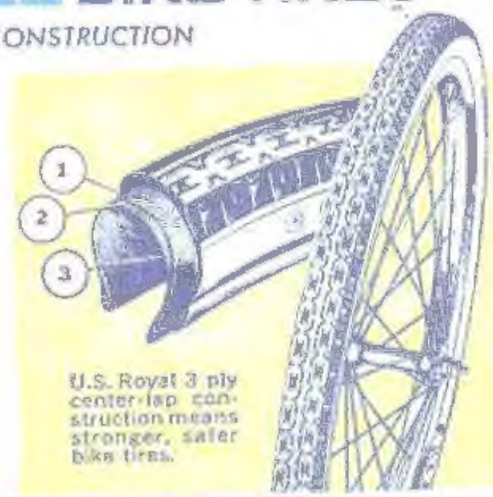
FOR SAFETY and LONG LIFE

All U.S. Royal bike tires have 3 plies of high tensile cord fabric under the tread. . . . Triple insurance against bruises and breaks. They're the "Safety First" tires with extra mileage built-in.



U.S. Royal 3 ply center-lap construction means stronger, safer bike tires.

. . . Quality-manufactured in U.S.A. by

United States Rubber

CYCLE TIRE DIVISION

549 East Georgia Street • Indianapolis 8, Indiana

"Me? I'm O.K. But you should see the other kid! The dumb guy thought he knew all about bike brakes. Tried to tell me those old-fashioned handlebar brakes work better'n my Bendix brakes. What a creep! Anybody knows Bendix Automatics start faster, shift easier, stop smoother. Guess that's why more U.S.-built bikes are sold with Bendix Automatics than 3-speed brakes. Like to have 'em on your bike? Find out how. Send for the free folder."

P.S. LOOK FOR THE "RED BANDS"
(Design pat. pending)

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Rush my copy of your illustrated folder fully describing the new Bendix® Automatic Transmission and Power Brake.

ECLIPSE MACHINE DIVISION, DEPT. A
THE BENDIX CORPORATION, ELMIRA, N. Y.

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(Please Print)

Address _____

City _____ Zone ____ State _____

Jughead IN "STRANGE CHANGE"
Burger Paradise
MY COUSIN ED WANTS TO TREAT US, JUGGIE!
I CAN'T STAND BURGERS!
HOW ABOUT A SLICE OF PIZZA THEN?
I HATE PIZZA!
PIZZA
JUG TURNING DOWN BURGERS AND PIZZA?? THIS IS TOO MUCH! I'VE GOT TO SIT DOWN!
AREN'T YOU GOING TO SIT WITH US?
NO!
...I'M GOING TO RUN AROUND THE BLOCK! I NEED THE EXERCISE!
HALF HOUR LATER...
I'VE NEVER SEEN HIM THIS ACTIVE BEFORE! THAT'S HIS TENTH TIME AROUND THE BLOCK!
PUFF! PUFF!
PUFF!
PUFF!
HE'S FINALLY GOING TO SIT DOWN!
BUT LOOK WHERE HE'S SITTING!

HI, GALS! MIND IF I JOIN YOU?
THIS CAN'T BE THE JUGHEAD I KNOW!
SOMEBODY PINCH ME!
I'M REALLY NOT A BAD FELLOW WHEN YOU GET TO KNOW ME!
WILL YOU LOOK AT THAT!
HE'S BEHAVING LIKE CASANOVA AND DON JUAN ROLLED INTO ONE!
I'VE SEEN EVERYTHING NOW!
OKAY, ED! YOU WIN! HERE'S YOUR DOLLAR!
MAYBE NEXT TIME YOU'LL BELIEVE ME!
...WHEN I SAY I CAN HYPNOTIZE PEOPLE!
the End

FUN WITH THE "POPSICLE" KIDS

SAY MAYBE I'D GET THOSE SWELL PRESENTS IF IT'S YOUR BIRTHDAY?
YOU MEAN ... AND MY NEW ... THAN ...
I'M ... TO START ... THE RED "SICLE" BALL ON THE ... PRESENTS?
ANY OTHERS ARE JUST COPYCATS!

This is it!

ARE JUST COPYCATS!

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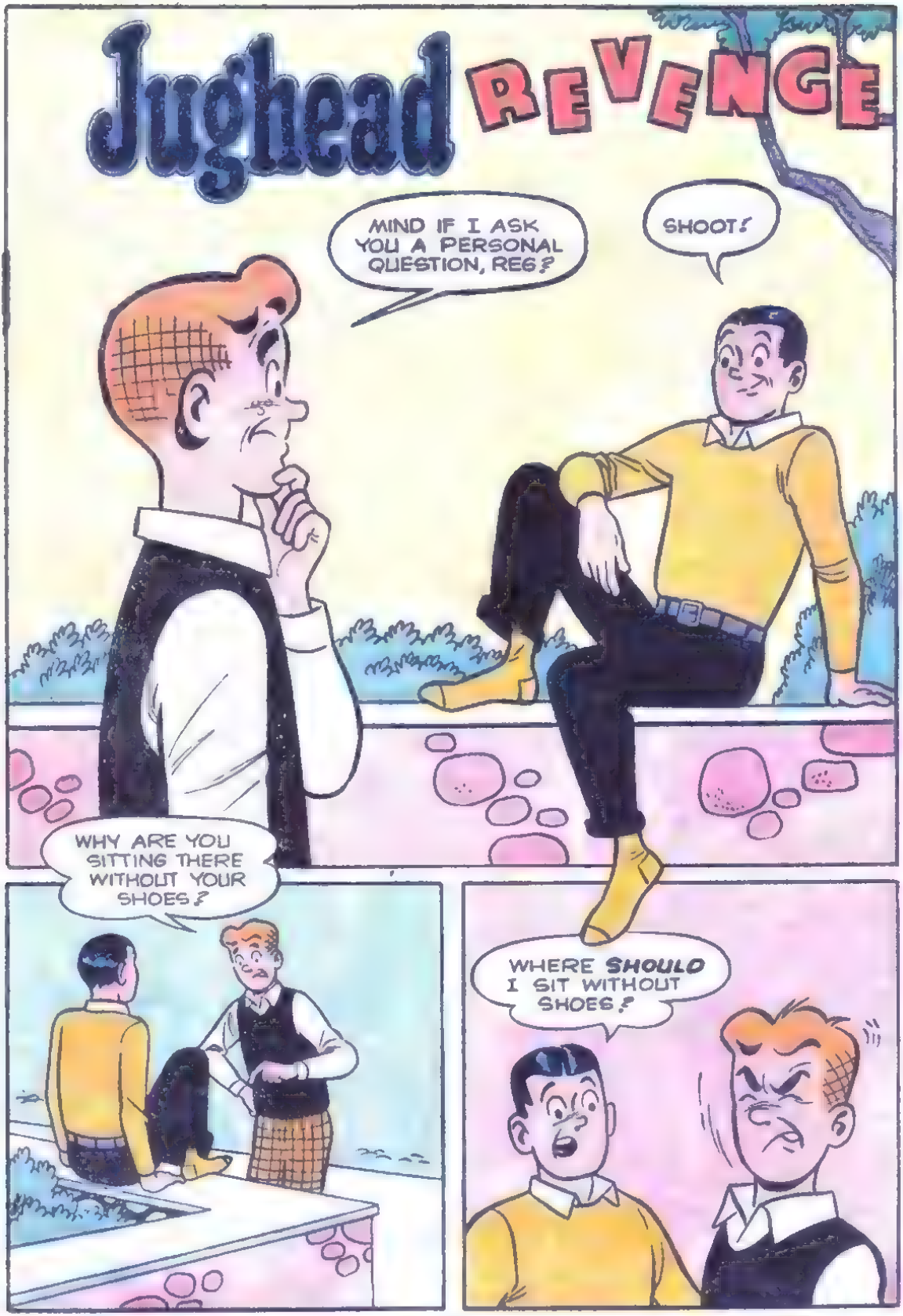
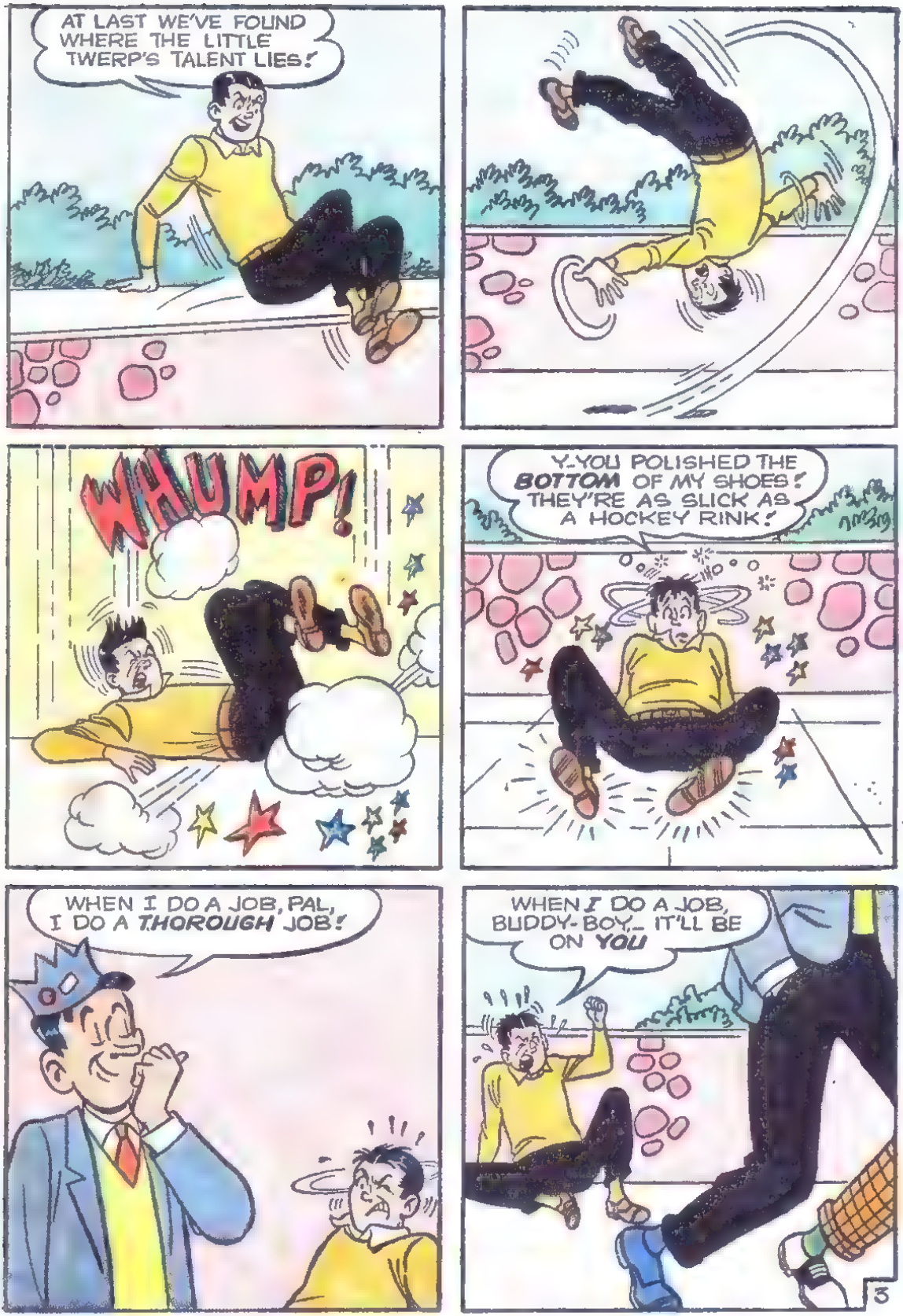

Jughead REVENGE
MIND IF I ASK YOU A PERSONAL QUESTION, REG?
SHOOT!
WHY ARE YOU SITTING THERE WITHOUT YOUR SHOES?
WHERE SHOULD I SIT WITHOUT SHOES?

YOU KNOW WHAT I MEAN!
JUGHEAD AND I HAD A DISAGREEMENT!
WE WERE ARGUING OVER WHO WON THE 1948 WORLD SERIES!
SO?
THE LOSER HAD TO POLISH THE WINNER'S SHOES!
AND JUG...
HERE COMES A BOOTBLACK WITH A BAD MEMORY!
PUT 'EM ON AS PER AGREEMENT, SLAVE!
I ASK YOU, IS THAT A SHINE, OR IS THAT A SHINE?
MAN, YOU REALLY DID A JOB!

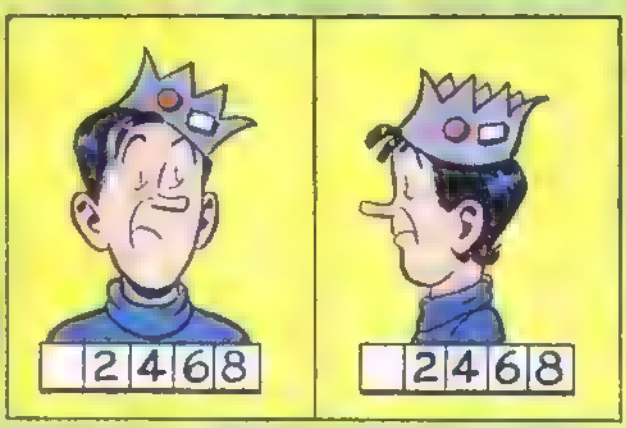

AT LAST WE'VE FOUND WHERE THE LITTLE TWERP'S TALENT LIES!
WHUMP!
Y-YOU POLISHED THE BOTTOM OF MY SHOES! THEY'RE AS SLICK AS A HOCKEY RINK!
WHEN I DO A JOB, PAL, I DO A THOROUGH JOB!
WHEN I DO A JOB, BUDDY-BOY,- IT'LL BE ON YOU

LATER..
JUGGIE, I HEARD WHAT YOU DID TO REGGIE!
ME?
REGGIE JUST ISN'T ACCUSTOMED TO FIRST CLASS WORKMANSHIP!
NEVERTHELESS, IT WAS A MISTAKE!
REGGIE MAKES A BAD ENEMY!
THAT'S TRUE..
BUT HE MAKES A WORSE FRIEND!
Y'KNOW? HE'S GOT A POINT THERE!
A DEEP THINKER, THAT JUGHEAD!
ARCH! HAVE YOU SEEN JUGHEAD?
WHY DON'T YOU LEAVE HIM ALONE REGGIE?
4

BUT, AMIGO! I WISH TO BE FRIENDS WITH HIM!
OH!
WELL, HE'S IN HIS GARAGE WORKING ON A GIFT FOR HIS MOTHER!
SWEET! THAT BOY IS SWEET!
NO TRICKS?
YOU WOUND ME!
I MERELY WISH TO SHAKE HIM BY THE HAND! LIKE SO!
ARE YOU SURE THAT'S ALL YOU...
EEYIPE!
BZZZZ
BZZZ
HEH, HEH! GET GAY WITH REGGIE MANTLE, WILL HE?
5

JUG! A WORD WITH YOU! I COME IN PEACE!
I WOULDST RENEW OUR BOND OF WARM FRIENDSHIP!
YOU WOULDST?
MY HAND ON IT!
OKAY!
WHAT HAPPENED? DIDN'T HE ENJOY HIS CORNY GAG?
OH, YES!
YOU MIGHT EVEN SAY HE GOT A BIG CHARGE OUT OF IT!
END

WANTED



FORSYTHE P. (ALIAS JUGHEAD) JONES

BY THE POLICE, THE F.B.I., AND ANYBODY ELSE WHO ENJOYS A GOOD *LAUGH!*

HE'LL *KILL* YOU!

HE'LL *STEAL* YOUR HEART!

HE HAS A *RECORD!* (FOR GETTING LAUGHS!)

THIS IS HIS WORLD!

DON'T MISS THIS LATEST ARCHIE GIANT SERIES MAGAZINE!

ORDER *YOUR* COPY *NOW!*

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ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

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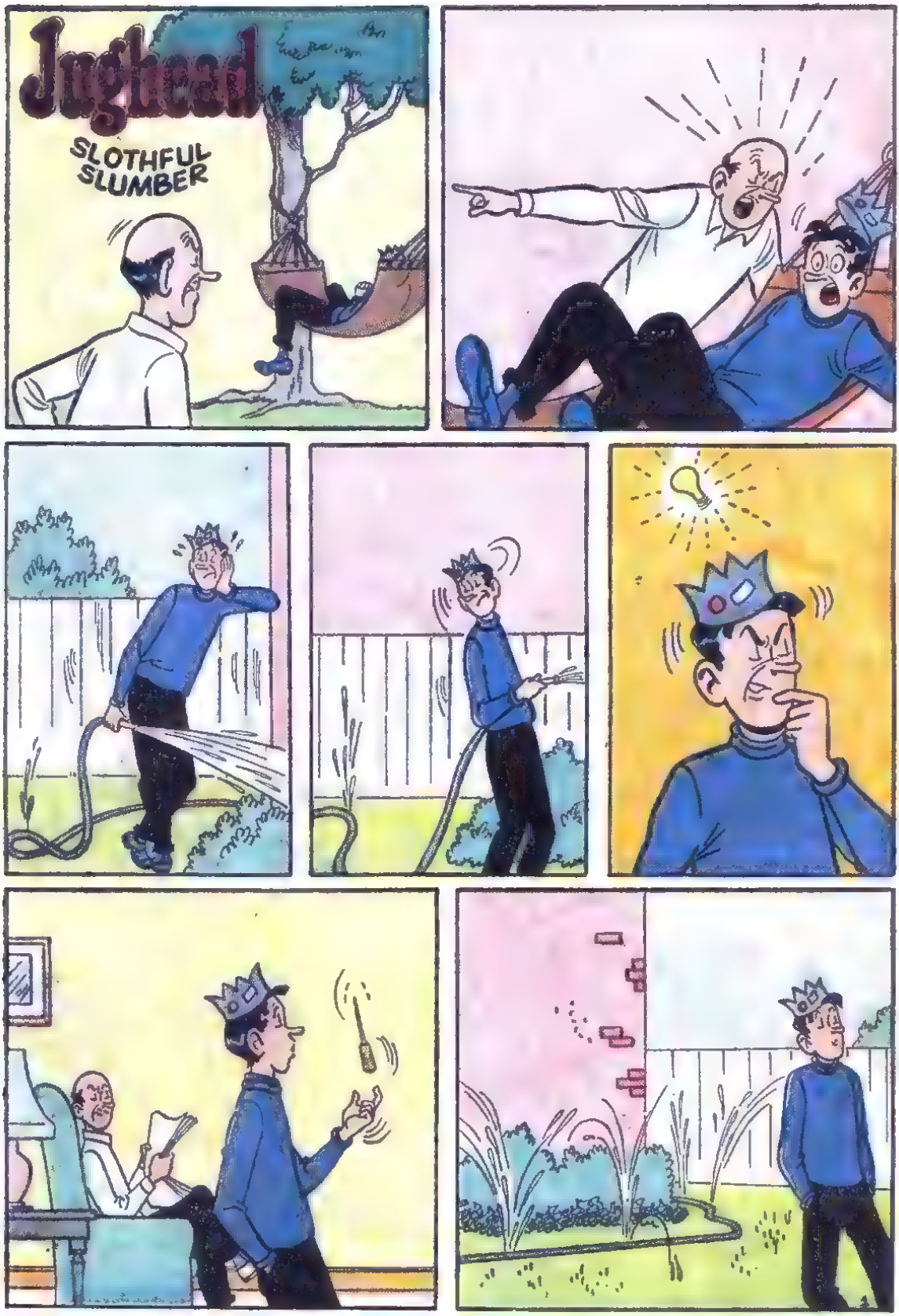
NAME (PLEASE PRINT)_____ AGE____

ADDRESS_____

CITY_____ STATE____

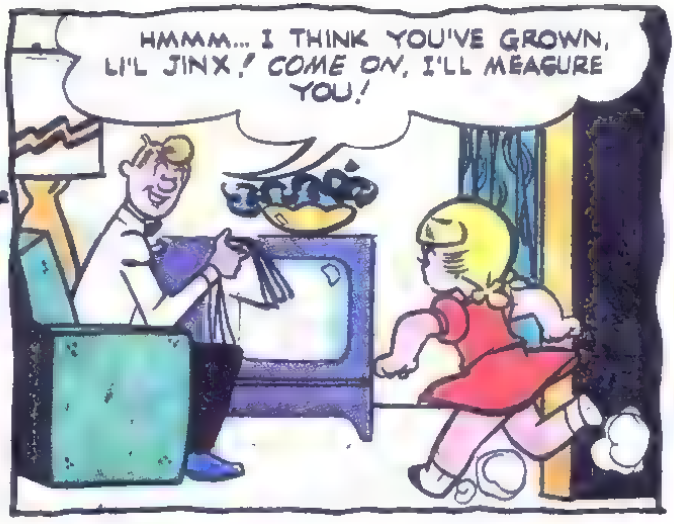
Jughead
"PRIM TRIM"
HEY, JUG! YOU WANT TO GET INTO THE GAME?
NO! I'LL JUST SIT HERE AND WATCH!
UH, OH! BEAT IT, GUYS! THAT'S "MEAN JOHN'S" WINDOW!
HEY, YOU!
WHO? ME?
I SAW YOU BREAK MY WINDOW!
BUT I WASN'T EVEN PLAYING!
1

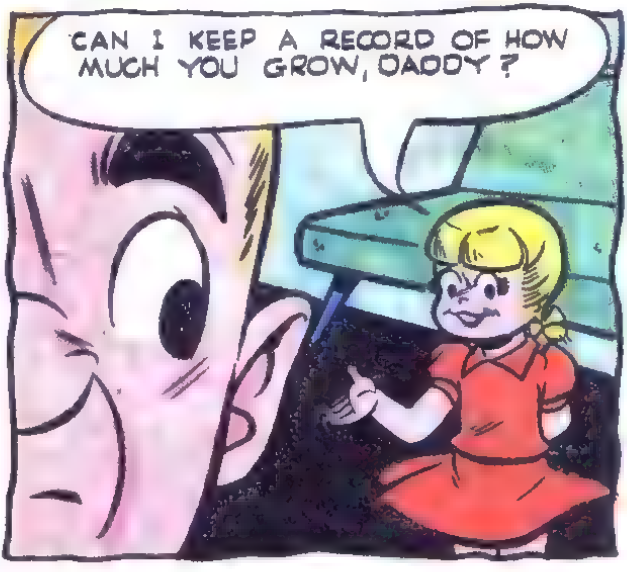
THAT'S WHAT THEY ALL SAY.
YOU'RE GOING TO MAKE GOOD THE WINDOW BY TRIMMING THIS HEDGE!
BUT IT'S SIX FEET HIGH!
SO START TRIMMING!
ULP!
HEH, HEH! THAT SHOULD KEEP HIM BUSY FOR AT LEAST FIVE HOURS!
I THINK I'LL SEE HOW THAT KID IS MAKING OUT!
END

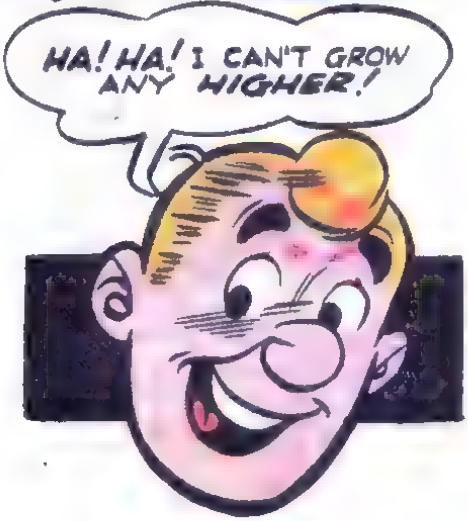

Jughead
SLOTHFUL SLUMBER

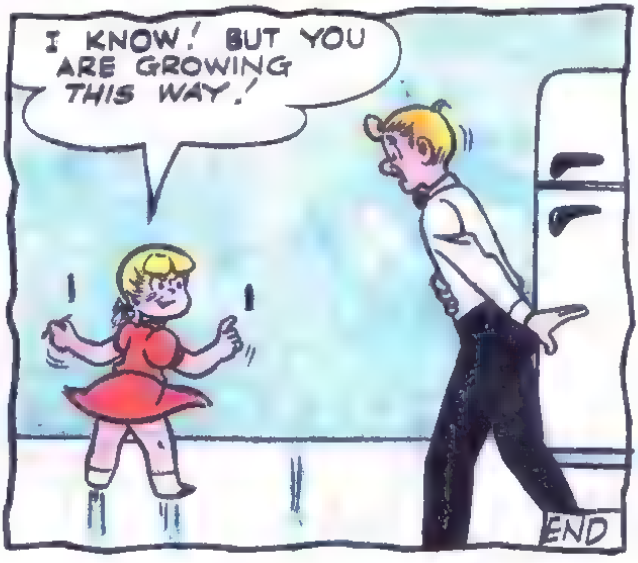
LIL JINX

HIGH AND WIDE!









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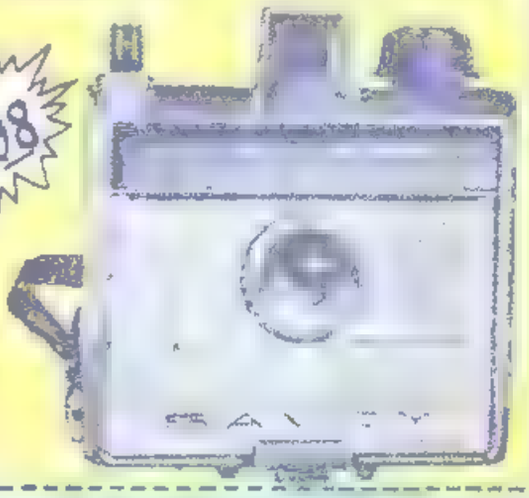

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ALL THE NEWS THAT FITS WE PRINT

Archie Club News

SEND IN YOUR REPORTS AND WIN CASH PRIZES

JUGHEAD No. 89 OCT. MEMBERSHIP—FIFTEEN CENTS

FIRST PRIZE — $5.00

REPORTER

RICHARD MATZINGER
915 Brinton
Toledo 12, Ohio

Adenoids are spongy tissues located between the back of the nose and the throat.

Adenoids usually cannot be seen with the naked eye. They can cause asthma and even affect a person's hearing. A constant cold in the head can often be traced to the adenoids. They can interfere with breathing and harm the formation of the face and jaws. They also can cause teeth to grow crookedly. In addition, they have been known to affect a person mentally. Ear ailments can be caused by adenoids.

Ademoids can be removed by means of a simple operation. After the operation, the patient usually shows a marked improvement in breathing and hearing. The word adenoid comes from a Greek term meaning glandular.

SECOND PRIZE — $3.00

REPORTER

LINDA KARI
3831 West 5th Street
Duluth 7, Minn.

Here are some facts about the White Pelican. This huge-billed bird, once found in the East as well as the West, is now seldom seen on the Atlantic coast. Its distinctive feature is the great pouch that hangs from its lower bill. The bill may be eighteen inches long, and the pouch six inches deep and almost as long as the beak. The bird uses this as a net for catching small fish, as he swims around. The pelican is an awkward, ungainly bird on land. Its flight combines alternate flapping and sailing. Large numbers of pelicans nest together on sandy islands. Federal sanctuaries have saved them from extinction. Its length is 4 to 6 feet.

THIRD PRIZE — $2.00

REPORTER

JIM GROVE
191 Riverside Drive
Princeton, N. J.

The Eiffel Tower is a huge, wrought-iron skeleton tower built on the Champs de Mars in Paris. Alexandre Gustave Eiffel built it for the exposition of 1889.

The tower rises to a height of 984 feet from a base 330 feet square. Elevators and stairways lead to the platforms and to the top. Restaurants, a weather station, and spaces for experiments occupy the platforms.

The Eiffel Tower contains 7,300 tons of iron and steel and cost over $1,000,000 to build.

For many years the Eiffel Tower was the highest structure in the world. It served as an important military observation post during World War I. Later a radio station was operated from there. The Empire State Building in New York City is now higher, rising 1,250 feet.

FOURTH PRIZE — $1.00

REPORTER

MONA JANE KIM
1460 Marine Avenue
Manhattan Beach, Cal.

The Pointer is a dog used to hunt quail and other game birds. It was raised in both Europe and Americe. The dog is called a pointer because it stops as still as a statue when it smells a bird, and "points"

by facing in the direction of the bird, often with one front paw lifted and its tail held out stiffly behind. The pointer is classed as a field dog, along with setters and retrievers. Setters and retrievers usually have long hair, but the pointer has a short coat like a hound, and hound-like ears, head and body. It usually weighs about fifty pounds, and is white with spots of lemon, tan, or black. The pointer has speed, and a keen sense of smell. His strong legs can carry him through heavy undergrowth. Pointers are very popular in both England and America.

FIFTH PRIZE — $1.00

REPORTER

SHARRON LORRAINE
2803-A Falcon Court
McGuire A.F.B., N. J.

Milk is the most nearly perfect food. One quart should be included in your diet every day. You do not have to drink it all. You may get part of it in creamed soups, breads, cream filled pastries, pudding and ice cream.

In order to safeguard the milk supply, your state has set up certain standards of cleanliness under which dairies must operate. The cows, barns, equipment, and attendants must all pass rigid sanitary and health inspection. No milk is absolutely safe until it has been treated to destroy any harmful bacteria. This process is called pasteurization. Dried, concentrated, evaporated, or condensed milk are other forms of milk commonly used.

If you want to be an ARCHIE CLUB MEMBER eligible to win all these CASH PRIZES, not to mention a BIG BYLINE in a top-notch comic magazine, then just fill out the coupon below and mail it along with 15¢ in coin to cover cost of mailing and handling. Here's what you get by joining the ARCHIE CLUB as an official reporter. You get a dressy OFFICIAL ARCHIE CLUB BUTTON and snappy PRESS CARD. This will make you a real reporter.

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ARCHIE CLUB:
241 Church St., New York 13, N. Y.

Dear Archie: Please enroll me as a member of the Archie Club and send me a button and press card by return mail. I enclose 15c in coin to cover the cost of mailing and handling. Send to:

NAME..... AGE.....
(PLEASE PRINT PLAINLY)

ADDRESS.....

CITY..... STATE.....

TREASURED BRACELET

ONLY $2.00 ppd.

Be the first in your crowd to wear this beautiful golden Treasured Bracelet. You'll be the envy of every girl in your neighborhood when they see the Treasured Bracelet on your wrist. Your friends will never dream it costs so little!

TREASURED BRACELET for Daughter, Mother or proud Grandma. Authentic Hospital identification beads (we furnish) are linked together with simulated pearls and spell out child's first name. Blue beads for boy, pink for girl before and after name.

Gold plated heart charm, guard chain. Print name.

State if for adult, child, teenaged. $2.00. Order heirloom bracelet from Elane Originals, Dept. 26, 285 Market Street, Newark, New Jersey.

MAIL COUPON NOW!

ELANE ORIGINALS, Dept. 26
285 Market Street
Newark, N. J.

Print Name Here

Please rush me ..... Treasured Bracelets at $2.00 each. I enclose cash, check or money order. (No C.O.D.'s, please) Unless 100% pleased I'll return it for full refund of purchase price.

Name .....

Address .....

City ..... Zone.... State.....

KISSING DOLLS!

ONLY 50¢ Complete Set

THEY JUST CAN'T STAY APART!

These adorable imported 3 dimensional dolls rush together to kiss as soon as they are placed near each other. Great fun for kids 6 to 60.

They change positions, move and turn their heads. 3 inches tall, unbreakable, and life like color that actually looks alive! Self-operating, nothing to get out of order. A wonderful value at our price of only 50¢ per set. Supply is limited, rush your order now.

MALCO CO., Dept. 65-A
117 Utterby Road, Malverne, N. Y.

Please send me ..... sets of Kissing Dolls.

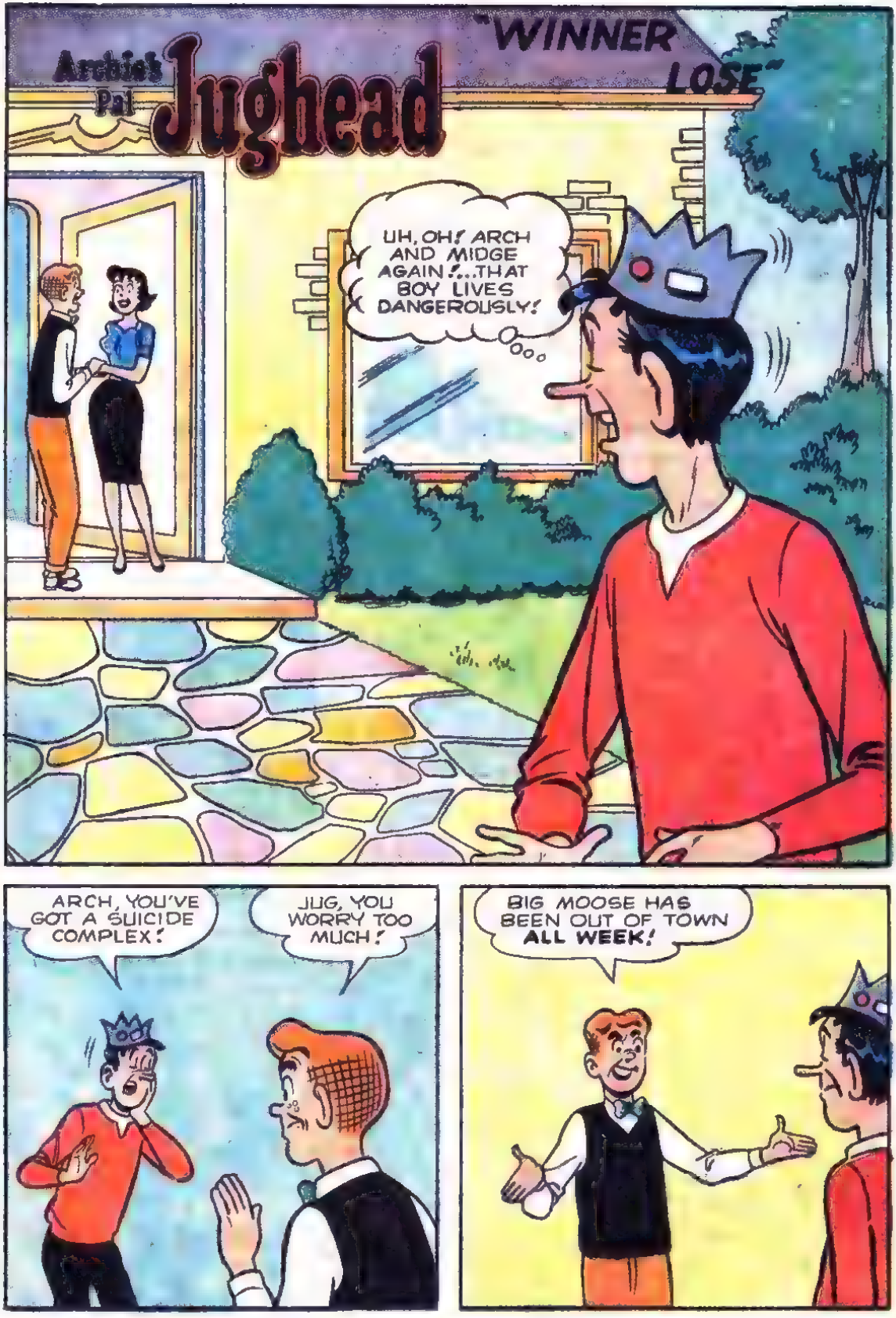
☐ 1 set for 50¢ ☐ 2 sets for $1.00
☐ 3 sets for $1.50
Limit 3 sets to a customer.

I enclose ☐ cash ☐ check ☐ money order
Sorry, No C.O.D.'s

Name .....

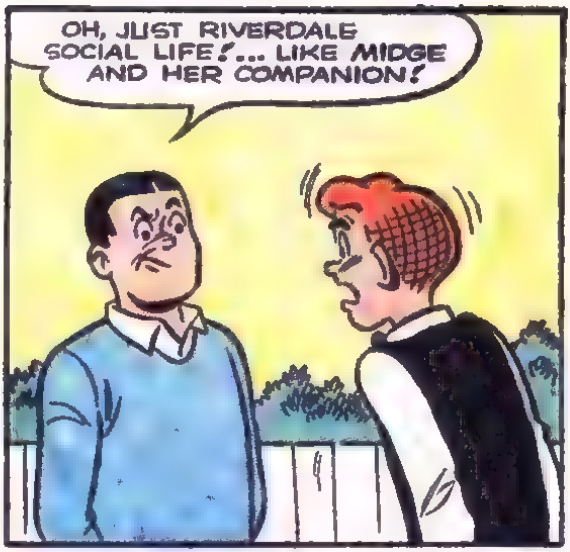
Address

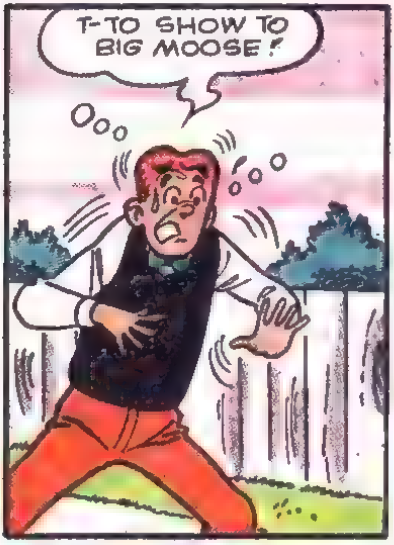
City Zone State

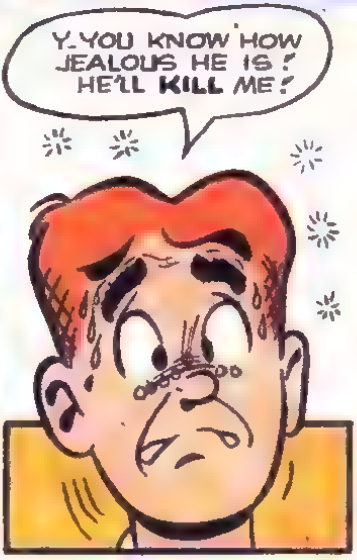

Archie's Pal Jughead
"WINNER LOSE"
UH, OH! ARCH AND MIDGE AGAIN!...THAT BOY LIVES DANGEROUSLY!
ARCH, YOU'VE GOT A SUICIDE COMPLEX!
JUG, YOU WORRY TOO MUCH!
BIG MOOSE HAS BEEN OUT OF TOWN ALL WEEK!

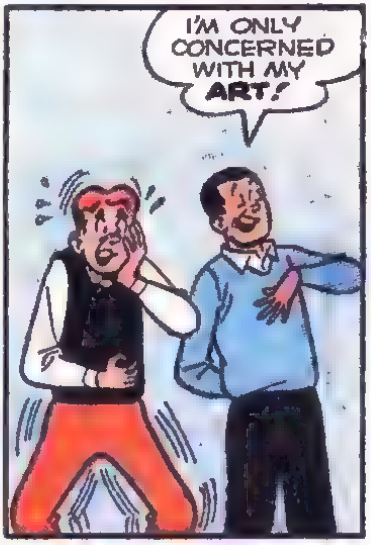
EVERY FELLOW IN TOWN HAS BEEN TRYING TO DATE MIDGE THIS WEEK! BUT I BEAT THEM OUT!
AND YOU KNOW HOW DUMB BIG MOOSE IS!.. HE'S NOT GOING TO FIND OUT!
WHILE THE CAT'S AWAY THE MICE WILL PLAY!
THAT'S CLEVER ARCH! AND QUITE TRUE!
LIKE YOU'VE BEEN PLAYING WITH MIDGE ALL WEEK!
RIGHT!
AND LIKE REGGIE'S BEEN PLAYING WITH HIS CAMERA ALL WEEK!
REALLY?
I THOUGHT HE'D BE AFTER VER...
CAMERA?
2

W-WHAT SORT OF SHOTS HAVE YOU GOT ON THAT FILM?

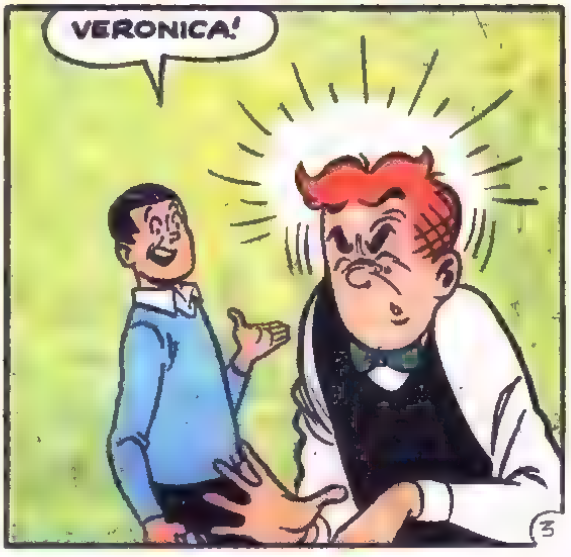

OH, JUST RIVERDALE SOCIAL LIFE!... LIKE MIDGE AND HER COMPANION!

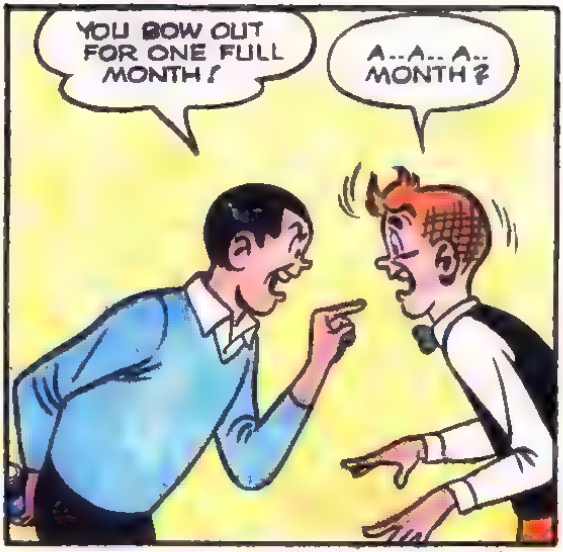

T-TO SHOW TO BIG MOOSE!
Ooo


Y-YOU KNOW HOW JEALOUS HE IS! HE'LL KILL ME!


I'M ONLY CONCERNED WITH MY ART!

OKAY! NAME YOUR PRICE!

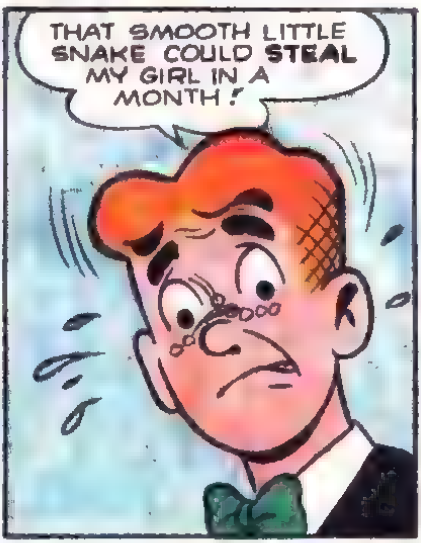

VERONICA!


YOU BOW OUT FOR ONE FULL MONTH!
A...A... A.. MONTH?

I WANT AN EXCLUSIVE ON HER FOR THIRTY DAYS!
(SIGH) YOU WIN!

HERE'S YOUR LIFE BACK, PAL!

YOU WERE LUCKY, ARCH!
HUH?


THAT SMOOTH LITTLE SNAKE COULD STEAL MY GIRL IN A MONTH!

YOU JUST LOST TWO GIRLS, BUDDY!
HUH?

BIG MOOSE WILL BE BACK TOMORROW!

NEXT DAY..
WHERE IS HE? WHERE'S ARCH?
ARCH?
BUS STOP
D-UH! I GOT A NOTE FROM VERONICA WHAT SAID HER BOY FRIEND AN' MY GIRL FRIEND WAS MAKING TIME!
BUS STOP
WELL SHE OUGHT TO KNOW!
I'LL RUIN HIM!
BUT LET'S GIVE CREDIT WHERE CREDIT IS DUE!
REG, IS ARCHIE VERONICA'S BOY FRIEND?
HAH!
YOU ARE GAZING AT THE ONE, THE ONLY BOY FRIEND VERONICA HAS!
THANKS, JUG! I'LL TAKE IT FROM HERE!
I WAS SURE YOU WOULD, MOOSE!
END

BOYS, GIRLS, MEN, WOMEN

IF YOU KNOW JUST 20 PEOPLE...

YOU CAN MAKE AT LEAST $50.00 -MORE LIKELY $100.00 to $200.00 IN YOUR SPARE TIME!

Everyone You Know Needs Christmas Cards and Everyone Loves Wallace Brown Cards

Do you know 20 people? Of course you do! Add up a half-dozen relatives, perhaps 5 neighbors, the butcher, the baker, the milkman, the grocer, your dentist, several friends and other tradespeople—and you've probably got a lot more than 20. So what are you waiting for? These folks alone can bring you in at least $50.00, probably $100.00 to $200.00 extra money in just a few hours spare time. And this is just a start! Almost *everyone* you know needs Christmas Cards, and when you show them the spectacular nationally famous 1962 Wallace Brown Line of Cards and Gift Items—it's love at first sight. They'll snap up 2, 3, 6 or more Christmas Card Boxes right on the spot. Keep up to 50¢ of every dollar you take in! This is the fun way of making money because it's so easy. We send you samples that do the selling for you. And, besides making money you'll save money on your own personal Christmas Cards, Gifts, Wrappings, etc. See for yourself without risking a penny. Mail coupon, you'll be glad you did!

Get These 2 Assortments ON APPROVAL

TULIPTIME CHARM ASS'T. *(top)* is a tremendous value! 21 beautiful, sparkling cards gleaming and glistening with old-fashioned Christmas cheer!

REGAL LUSTRE ASS'T. *(bottom)* . . . 21 magnificent cards on lustrous Kromekote paper, enriched with gold bronzing and sparkling decorations. Sells on sight!

GET FREE CATALOG, TOO! -Send Coupon Below

Be first in your neighborhood to cash in on this easy way to extra money with the 1962 Wallace Brown Line of Christmas Cards and Gift Items. Mail coupon this minute! You'll get 2 Christmas Card Assortments on approval. And FREE Samples of Name-Imprinted Personal Christmas Cards. Plus FREE full-color catalog showing lots more money-makers, including many Christmas Assortments, Everyday Greeting Card Assortments, Decorated Stationery, Gift Wrappings, Novelty Gifts, etc. Everything you need to start making money at once—and we show you how.

FREE Samples of Popular-Priced, Name-Imprinted PERSONAL CHRISTMAS CARDS

Thrill your friends and neighbors and make even MORE MONEY for yourself with exquisite, custom-designed NAME-IMPRINTED Christmas Cards at amazingly low prices. A large variety of exclusive, original designs for folks who want the finest quality in Personalized Christmas Cards at prices everybody can afford. They sell just by being shown. It's easy, too, because . . . *we ship direct to your customers and we pay the postage.* You have no bother, no trouble and no wasted time making deliveries. Send the coupon right away for your FREE Samples of the 4 Great New Lines of these fast-selling Personalized Christmas Cards!

ORGANIZATIONS: Churches, clubs, veterans' auxiliaries, etc. can now add hundreds of dollars to their treasuries with these fast sellers. Give organization name on coupon for Fund-Raising Plan. Mail coupon NOW!

SEND NO MONEY Paste Coupon on postcard or mail in envelope

WALLACE BROWN, INC., 11 East 26th St.
Dept. E-21 New York 10, N.Y.

Send 2 Christmas Card Assortments on approval, also FREE Samples of Name-Imprinted Personal Christmas Cards, FREE full-color Catalog, and details of simple money-making plan.

Name_____

Address_____

City & Zone_____ State_____

If writing for an organization, give its name_____

Wallace Brown, Inc. 11 East 26th St., Dept. E-21 New York 10, New York

SKINNY OR FAT, 15, 20, 30 OR 40 YEARS OF AGE

Just RUSH me your LAST CHANCE COUPON below with YOUR NAME and ADDRESS ON IT

and I'll show YOU absolutely FREE

How to GAIN UP TO 50 LBS. OF MIGHTY MUSCLES!

or LOSE up to 50 LBS. of UGLY, DANGEROUS FAT

And Become a REAL HE-MAN like MANY THOUSANDS of My Pupils in 10 Minutes of FUN a Day

Are YOU SKINNY like I was?

a sickly skeleton who developed a streamlined physique and great physical endurance

American Body building Club president

BEN REHHUHN

at 50 years of age. A brilliant UNIVERSITY EDUCATOR,

authority on creating a HEALTHY MIND in a HEALTHY BODY.

says Dr. Winfield Scott Pugh, Commander U.S. Navy Medical Corps.

Yes! I'll Show You By My Quick, Easy Methods How To

ADD POWERFUL NEW INCHES OF MUSCLES around YOUR ARMS, CHEST, LEGS, etc.

How to IMPROVE YOUR HE-MAN LOOKS 100%.

How to BECOME A WINNING ATHLETE IN ALL POPULAR SPORTS.

How to BEAT ANY BULLY.

How to DO FEATS of STRENGTH.

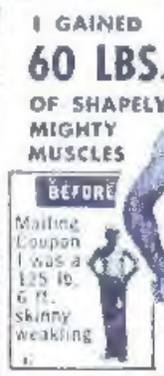
How to be a WINNER in EVERYTHING YOU TACKLE.

YES! Your Success Story Can Soon be like John Sill and thousands of my pupils. Think of it — a skinny weakling like you became a MAGNIFICENT MR. MUSCLES — won a BIG SILVER TROPHY, his name, accomplishments engraved on it and $100. A few weeks before, everybody picked on John, too weak to fight for his rights. TODAY everybody admires John's movie star build, he-man STRENGTH, his mighty ARMS, heroic CHEST, slender WAIST, rock-like TORSO, broad manly BACK, wide military SHOULDERS, new popularity with the BOYS and GIRLS. His winning drive in ALL SPORTS, his energy at work and studies.

NO! I don't care how skinny or flabby you are, if you are in your teens, twenties or thirties, I'll show you in just 10 thrilling minutes a day in your home, you can make yourself over by the easy, quick method I turned myself from a wreck to a tower of strength and endurance.

YES! YOU'LL ADD INCH upon INCH of MIGHTY MUSCLES to YOUR ARMS, YOU'LL DEEPEN YOUR CHEST, BROADEN YOUR BACK and SHOULDERS. From HEAD to HEELS you'll gain SIZE, POWER, LIGHTNING SPEED, ENDURANCE. You'll become the SUCCESSFUL HE-MAN IN LOOKS and ACTS — a WINNER in EVERYTHING, athletics, business, studies.

I GAINED 60 LBS. OF SHAPELY MIGHTY MUSCLES



says JOHN SILL

I added 7 inches to MY CHEST, 3½ INCHES to EACH ARM. No, Pal! You don't have to be a chicken-chested skinny weakling like I was only a few weeks ago.

This Can Be YOU in a Short Time!

This now MAGNIFICENT, MODERN HERCULES, 26 yr. old teacher, Wm. Butler.

says to YOU: "No matter WHAT your age, I advise you to SEND for the ABC WONDER PICTURE COURSES at once. Under the World's greatest home training BODY BUILDER I now have 18½" ARMS, a 52" CHEST, my STRENGTH has greatly improved. So have my sports. I have won titles like "Mr. Virginia," "Mr. State Y.M.C.A.," etc."

How would YOU like to have 18½ inch ARMS, a 52 inch CHEST like this ABC pupil NOW HAS?

I BROKE A WORLD'S STRENGTH RECORD!

JIM NORMAN became Athlete of the Year. Lifted the front End of a 2700 lb. Car. Quit, being a bag-of-bones weakling like I was. In 10 minutes of fun a day, A.B.C. CAN DO FOR YOU ALL HE DID FOR ME! I gained 25 TERRIFIC LBS. of HANDSOME POWER-PACKED MUSCLES.

After mailing coupon below— like you do NOW.

DEVELOP YOUR 520 MUSCLES BY THE GREATEST METHOD!

Friend, I traveled the world, studying every secret to PERFECTLY develop your body. My "15 Way Progressive Natural Power Method"

IS TESTED-PROVED by hundreds of thousands LIKE YOU! SAVE YEARS, hundreds of DOLLARS! Do as movie stars, champions, — John Sill, Jim Norman, Tony Pascarella — did! Mail coupon NOW!

Pick the kind of BODY YOU WANT

Check ALL Your Needs —

WIN A BIG Silver Trophy and $100 IN CASH

MAIL THE COUPON TO ME NOW (before it is too late) and I'll Send You FREE these 5 AMAZING PICTURE-PACKED TEST COURSES

as John Sill and the others did

PLUS BOOK OF PHOTOS OF FAMOUS STRONG MEN ONCE WEAK LIKE YOU

MILLIONS were sold at $1.00. Send for them ALL FREE. Mail Coupon BEFORE IT IS TOO LATE!

AMERICAN BODY BUILDING CLUB, DEPT. AC-23 GREAT NECK, NEW YORK

Mail me FREE all 5 WORLD FAMOUS STRENGTH TEST COURSES, including PHOTO BOOK of FAMOUS STRONG MEN, once weaklings, now famous Strong Men, and How to Become one of Them.

☐ I enclose 10c for mailing and handling.
I am under no other obligation.

I'm checking everything I need to give me the kind of body I want.

☐ I want to gain ____ lbs. (fill in). ☐ Triple my strength.
☐ I want to streamline my body, get rid of flabby fat.
☐ I want to add inches of muscle to my ☐ ARMS ☐ CHEST ☐ SHOULDERS ☐ POWERFUL LEGS ☐ SLIM WAIST
☐ I want to become a winning athlete. ☐ I want new pep.

NAME ..... AGE .....

DO NOT MAIL COUPON IF UNDER 14 YEARS OF AGE.

ADDRESS .....

CITY ..... ZONE ..... STATE .....

FREE Sports, Self-defense, Strong-man Stunts Courses Apparatus. Let me know how to get these FREE!

BOYS! GIRLS! LADIES! MEN!

GIVEN! GIVEN!

YES, WE GIVE YOU PREMIUMS or CASH!

YOURS FREE!

Genuine Money From Nations of the World
For sending coupon Now!

REAL FOREIGN COINS

From such countries as:

Great Fun!
Start your own coin collection!

JUST MAIL COUPON!

Yes! We'll send you Genuine Foreign Coins absolutely free! Be a coin collector! Trade with other kids! Also, we'll send WHITE CLOVERINE Brand Salve and Big Catalog showing dozens of wonderful premiums you can have. Cameras, Watches, Radios, Rifles, Fishing Outfits, Dolls, Bicycles, etc. You simply sell WHITE CLOVERINE Brand SALVE—easily sold to friends, relatives and neighbors at 65c a package. Rush coupon to start.

Mail Coupon for FREE FOREIGN COINS, BIG CATALOG and ORDER OF SALVE.

SOLD BY INDIVIDUALS AND DRUG STORES EVERYWHERE

WILSON CHEMICAL CO.
DEPT 140-23 TYRONE, PA.

MAIL THIS COUPON

MAIL COUPON—Foreign Coins Sent Free!

Date .....

Wilson Chemical Co., Dept. 140-23 Tyrone, Pa.

Gentlemen: Please send me on trial 12 packages of White CLOVERINE Brand SALVE to sell at 65c a package. I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send FREE FOREIGN COINS.

Name..... Age.....

St..... R.D..... Box.....

Town..... Zone..... State.....

PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today